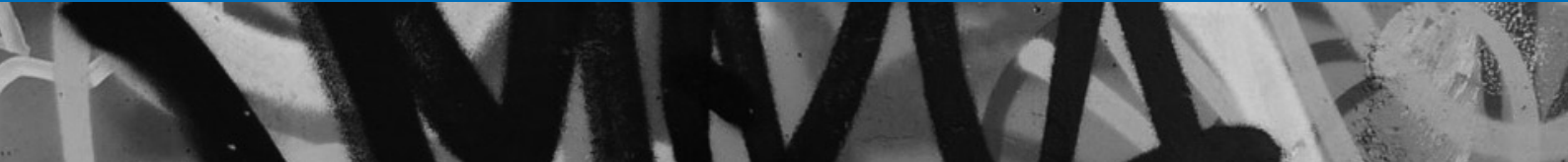


OFF THE WALL

Briefing papers from VandalTrak

01/2014



Vandaltrak launches in Victoria, with Yarra Ranges Shire Council

VandalTrak Ltd is a not-for-profit public company and since 2008 we have helped the public join forces with local councils, businesses, the police and volunteer clean-up groups in the fight against criminal vandalism in NSW. In 2013 VandalTrak moved into Queensland by working with Redland City Council.

Now, in 2014, we are proud to be working with the community of the Yarra Ranges Shire Council, in Victoria. VandalTrak was selected as a preferred supplier through a tender process to provide a strategic vandalism management program for the Yarra Ranges Shire Council, Victoria (<http://www.yarraranges.vic.gov.au/Home>)

On Thursday, 8 May, the team from VandalTrak travelled to Lilydale Police Station, where staff from Yarra Ranges Council, the community and police from the Yarra Ranges Local Service Area came together to be inducted into the VandalTrak system. The training day was a great success and we look forward to working with the community to manage this scourge that affects all our communities.



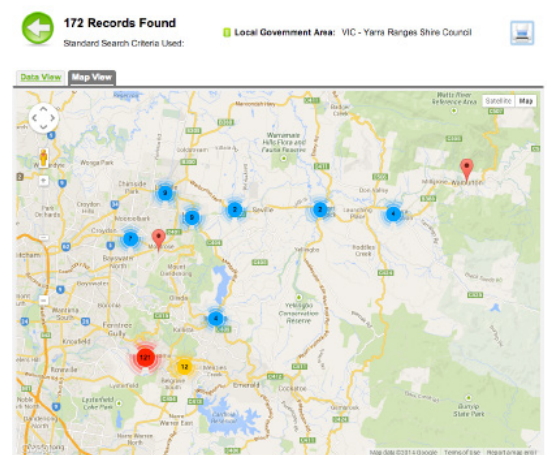
VandalTrak's founder, Anthony Krkac, gives a demonstration of the system at Lilydale Police Station.

Joining the dots in Yarra Ranges

At VandalTrak, we like to talk about joining the dots. That's because tags are rather like a brand: they're supposed to be visible and identifiable. It's just that vandals assume that nobody will record their work and collect evidence systematically.

Already the community, council and the police have recorded 172 incidents of criminal vandalism in the Yarra Ranges. We are mapping the activities of vandals and making this information available to police and council as criminal intelligence. The more the community report the incidents, the quicker council can respond to clean up the vandalism, and police can act on the information provided by our system.

VandalTrak is excited to be working collaboratively with Yarra Ranges Shire Council, the community and police to manage and reduce the impact of graffiti.



Vandalism incidents in Yarra Ranges, May 2014.

News roundup

Vandalism is one of the most visible forms of crime, defacing both public and private property. The Australian Institute of Criminology estimates that criminal vandalism costs the community approximately \$200 million each year and identifies it as a key priority in crime prevention for Australian states and territories (http://www.aic.gov.au/crime_types/property%20crime/graffiti.html).

Here's what people have been reading about us lately:

Daily Telegraph

<http://www.dailytelegraph.com.au/news/nsw/graffiti-idiots-the-creeps-mark-crawley-and-samuel-hurst-due-for-sentencing-after-several-graffiti-attacks-on-the-nsw-central-coast/story-fni0cx12-1226710088712>

Canberra Times

<http://www.canberratimes.com.au/digital-life/digital-life-news/new-vandal-trak-app-is-stopping-vandals-in-their-tracks-20140301-33sot.html>

Blacktown Advocate

<http://www.dailytelegraph.com.au/newslocal/west/glenwood-community-association-offers-solution-to-tackle-graffiti-woes-in-nearby-suburbs/story-fngr8i5s-1226906297372>

Join us, follow us

Through working with community groups, councils and police, citizens can upload images of vandalism, which is mapped through our unique system. Information is immediately available to police, council and other stakeholders. 'Jobs' are allocated to council and or community clean up teams to rapidly remove the tags. Evidence is catalogued for police and can be provided to show the modus operandi of the criminals.

Find us on facebook at <https://www.facebook.com/VandalTrak>

Follow us on Twitter at <https://twitter.com/vandaltrak>